



***PHILLY CONNECTION  
ONE DAY PROFESSIONAL  
WORKSHOP/LOVE THAT CHILD  
BENEFIT CONCERT***

*Inspiring Young Dancers of the Bahamas!*

# PURPOSE

- **Our Purpose:** “Philly Connection One Day Professional Workshop” was created for the sole purpose of furthering the dance education of aspiring young dancers in the Bahamas by affording them an opportunity to participate in such a program that is readily available to dancers in the United States. We believe bringing a program such as ours, is critical in need for the future of young Bahamians for many reasons. Since tourism is the leading industry and the engine of the Bahamas economy generates about 50% of the total Gross Domestic Product and employs nearly half of the workforce, furthering education in the arts and more specifically entertainment in the Bahamas is definitely an investment in the future of this industry.



# WORKSHOP

- The workshop is held in the ballrooms of a local hotel on a Saturday morning from 8 a.m. through 1 p.m.
- Dance Educators from the U.S. assisted by U.S. Dancers teach a variety of classes to the dance students and teachers of Nassau divided into 3 levels: Beginner, Intermediate and Advanced determined by age and experience.
- The U.S. Faculty consisting of 8 to 9 members are strictly volunteer and receive no monetary compensation (Our staff actually lose pay from their teaching assignments in the U.S. to volunteer for this project). Therefore, lodging and transportation are provided.





# OUR STAFF

- Our Staff consist of 8 to 9 Dance Educators and Administrative faculty to ensure the Bahamian Dancers come away with the utmost & positive experience in both educational and social areas.
  - Our award winning dance educators are both experienced and professional.
  - Our Administrative Staff have been working in the dance industry in the areas of administration, management and as production assistants.



# Introducing Chuck Maldonado!!!



**Philly Connection is proud to introduce Chuck Maldonado** a four-time award-winning choreographer for his work with **Stomp the Yard, The NAACP Image Awards, Chris Brown's 2007 Grammy performance, and Brighthouse's Network Commercial**. His major motion picture credits for choreography include: **Stomp the Yard, Stomp The Yard 2, Homecoming, Bewitched, Shark Tale, Step Up Revolution, and House Party: Tonight's The Night**.

Chuck has worked with many major recording artists including: **Laura Mvula, Chris Brown, Diddy, Ne-Yo, Fergie, JLO, Tamia, Omarion, Usher, Missy Elliott, Raven Symone, Ludacris, and the late Lisa "LeftEye" Lopez**. His work can be seen on the **Grammy's, BET Awards, Vibe Awards, Soul Train Awards, VH1 Awards, and Hip Hop Honors**.

His choreography has been featured on hit shows such as **America's Best Dance Crew, So You Think You Can Dance, Dancing With The Stars, and The X-Factor**. Chuck has choreographed on both **Nickelodeon and Disney, The Fresh Beat Band, Victorious, See Dad Run, How to Rock, and Big Time Rush**. Chuck has also worked on commercial major brands including **Skol Beer, SamT, Nickelodeon, Nokia, Moen, Crown Royal, Best Buy, McDonalds, Hanes, Wendy's, iPod, AT&T, Chrysler, Sears, and Nike**.

# PROJECT GOALS

- The goal of our project is to establish an ongoing relationship with the youth in the Bahamas by encouraging them to better themselves through the art of dance.
  - Strive to build confidence and challenge each dancer to raise their standards and their goals for a bright, positive and prosperous future.
  - Focus on the importance of living a healthy lifestyle and the impact it has on a successful future.
  - Educate Bahamian Dance Directors and Teachers on how to run a successful & lasting business.
  - Expose teens from both countries to each other's cultures. During the workshop a production routine is taught and performed the next day at the LOVE THAT CHILD BENEFIT CONCERT by both Bahamian and U. S. Dancers.
  - Instill in the dancers the importance and rewards of giving back to their community.
  - To ultimately make a difference in the lives of the young people of the Bahamas.





# What we need & What we offer

- **NEEDS:**

- Ballroom space for workshop (normally one large room and 2 smaller areas depending on registration).
- 3 rooms for 4 nights 5 days during which staff members visit the Ranfurly Home, teach the One Day Professional Dance Workshop, work as production staff and choreographers as well as perform in the LTC Benefit Concert, spend one day out in the community doing community service either at a school or a community center. Requested: 3 rooms with 3 guest per room. Cost: \$5976.00
- Chuck Maldonado: Fee and Airfare \$1400
- Venue Space for Rehearsal, Show and VIP Networking Event for Sunday, 28 January, 2018 Cost: \$3845
- Program & Ticket Printing (In kind)
- Publicity/Advertising (Radio, TV, Print)

- **WHAT WE OFFER:**

- A platform to not only raise money, but awareness of the needs of the local orphanages
- Fully staffed workshop and production of show, Community Service Outreach
- The opportunity for aspiring dancers to not only further their dance education but also a performance opportunity and a way to give back to the community
- This year we are making a conscience effort to increase group travelers by extending the invitation to other groups who may be interested in taking a trip to the Bahamas (guests are also encouraged to extend their stay).
- The majority of people who travel with us go on to become “Repeat Guests”!
- The opportunity for sponsors of both monetary and in kind donations to give back to the community by making this project happen! *It is our desire to inspire!*





# ITINERARY

## **PHILLY CONNECTION/LOVE THAT CHILD EVENT WEEKEND**

**Friday 26 January, 2018 to Monday, 29 January, 2018**

- Friday afternoon: Philly Connection Faculty, Staff and U.S. Groups arrive in Nassau
- Friday Early Evening: U. S. Dancers visit Ranfurly Home for Children
- Saturday : 8 a.m. to 1 p.m. Philly Connection Workshop for Bahamian and U.S. Dancers
- Sunday Morning/Early Afternoon: 10 a.m. to 2 p.m. Rehearsal at the University of the Bahamas for the Love that Child Benefit Concert
- Sunday Afternoon: 3 p.m. to 5 p.m. Love That Child Benefit Concert
- Sunday Evening: VIP Networking Reception – Immediately following the concert
- Monday Morning/Afternoon: PC Staff participate in Community Service
- Tuesday Morning: Staff Departs\*

\*A number of our staff and dancers extend stay for up to a week at the current hotel rates



# LOVE THAT CHILD BENEFIT CONCERT

The Love That Child Benefit Concert, hosted by Legendary Bahamian Entertainer, Funky D, raises monies for orphanages located on the Island of New Providence. An amazing show put together with acts by professional singers and dancers from both the United States and the Bahamas! Established in 2011, over \$30,000 has been raised for various orphanages on the Island including: The Ranfurly Home For Children, The Children's Emergency Hostel and The Elizabeth Estates Children's Home. It is our goal to take this concert to the next level to not only increase donations and awareness but to be one the hottest and newsworthy social events of the year! We are confident that a partnership formed with your establishment will ensure our mutual goals are not only reached but exceeded.

Sincerely,

Karen Rawlings, Director and Executive Producer

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**LOVE THAT CHILD BENEFIT CONCERT PRODUCTION  
PERFORMANCE TAUGHT AT PHILLY CONNECTION ONE DAY  
PROFESSIONAL WORKSHOP & PERFORMED AT THE SHOW!**

