

39th Coconut Grove Bahamian Goombay Festival 2020

www.coconutgrovebahamangoombayfestival.com

E-mail - C_bettner@yahoo.com

Direct contact: 786-355-4800 or 786-400-9958

**ACCEPTING VENDORS
& SPONSORS NOW!**

The Coconut Grove
Bahamian Goombay
Festival

SPONSORSHIP

DECK

SATURDAY

SAT, MAY 16th 2020

12 noon -9pm

Junkanoo Goombay Bahamas Parade

Center Village District

Festival

Elizabeth Virrick Park

3255 Plaza Street Miami

Coconut Grove, FL 33133

Produced by:

THE MIAMI
BRICKELL FOOD & WINE
FESTIVAL
WWW.TASTEOFBRICKELL.COM

FOR INFORMATION: CONTACT 786-355-4800

EMAIL: c_bettner@yahoo.com

WEBSITE : WWW.COCONUTGROVEBAHAMIANGOOMBAYFESTIVAL.COM

39th Coconut Grove Bahamian Goombay Festival Parade & Bahamian / Caribbean Festival Festivities May 14th - 17th, 2020 / Festival May 16th 2020

- This extremely amazing cultural event is a celebration of the legacy of a Bahamian-rooted community known as Coconut Grove. This is also the perfect time, not forget that the Bahamas still needs our help after Hurricane Dorian's devastation.
- For decades the Coconut Grove Bahamian Goombay Festival was an event that involves a colorful parade. This upcoming Festival begins with a Parade which includes a Junkanoo-Band with Drums, Bells and Whistles, Junkanoo Colorful Costumed Dancers, Stilt Walkers and the Royal Bahamas Police Force Band.
- The Coconut Grove Bahamian Goombay Festival will also have a series of events leading up to and after the event. The Festival and Parade takes place Saturday May 16th, 2020 at Elizabeth Virrick Park. Other scheduled activities still being organized are: Historical Cemetery Clean-up, Reception and Unveiling of Official Poster for the 39th Coconut Grove Bahamian Goombay Festival, Historical/Pioneer Luncheon with Historical West Grove Lecture Speaker, and Sunday will end with a Goombay Gospel Service.
- The Festival celebrates the Caribbean Culture of the Bahamas and the African American vibe of Miami-Dade County. Our goal is to provide a historical overview of the Bahamian Culture by educating and exposing the public to its rich heritage and traditions.
- The Coconut Grove Bahamian Goombay Festival is produced by The Creators of the upcoming Taste of Brickell Food & Wine Festival and The Coconut Grove Food & Wine Festival – www.tasteofbrickell.com/www.coconutgrovefoodandwine.com.

**It is the perfect event to brand your company or product
and reach consumers one-on-one in this unique event.**

CONTACT 786-355-4800 – info@coconutgrovefoodandwine.com -



39th The Coconut Grove Bahamian Goombay Festival

FESTIVITIES May 14th - 16th 2020

FACT SHEET

When: Thursday May 14th - 17th 2020 – Starting at 12:00 Noon.

May 16th 2020 Parade & Festival Time 12 Noon – 9pm ,

What: The Festival begins with a colorful parade starting in Center Village District, then leading to Grand Avenue to Hibiscus Street and Finishing at Elizabeth Virrick Park located at 3255 Plaza Street, Coconut Grove , FL 33133. A variety of scheduled activities will take place Between June 4th – June 7th 2020. We are spear heading a Historical Cemetery Clean up with High Schools, Sunday Goombay Gospel Service and we will be Collecting Donations for the Hurricane Dorian Victims. Come join us for The Reception & Unveiling of Official Poster Art and Congratulate all the Students that participated from local schools.

Where: Festival & Parade (Parade is at Village District) Ending at Virrick Park.

Time: 12 Noon – 9:00pm

Ticketed Event: \$20.00 GA - \$75.00 VIP – FREE (All Veterans, First Responders, 12 & Under)

Demographic Target:

Multi Cultural 21-55 / Families

Attendance 10,000+



ACCEPTING VENDORS AND SPONSORS NOW!
CONTACT 786-355-4800 – C-Bettner@yahoo.com

39th Coconut Grove Bahamian Goombay Festival

Parade & Bahamian / Caribbean Festival

FESTIVITIES MAY 4th - 6th, 2020 / FESTIVAL MAY 16th 2020

(Please reserve space no later than May 1st 2020)

LEVELS OF SPONSORSHIP

(Your Sponsorship assists with Entertainment, Staging, Parade, Music, Tenting and City Services)

Goombay Presenting Sponsor	\$25,000.00
Grand Bahama Sponsor	\$15,000.00
Junkanoo Sponsor	\$10,000.00
Caribbean Sponsor	\$5,000.00
Conch Sponsor	\$2,500.00
Corporate Exhibitor	\$1,500.00
Restaurant / Food (Includes tent, Tables, chairs, need your electric questions)	\$700.00 (Limited space booths available)
Fine Crafts & Spirits	\$800.00
Caribbean Artists & Crafts	\$400.00
In-Kind Sponsor	-0-

(We can customize your sponsorship according to your needs and expectations.)

*39th Coconut Grove Bahamian Goombay Festival
Parade & Bahamian / Caribbean Festival
Saturday, June 4th - 6th, 2020*

Title Goombay Sponsor for
The Coconut Grove Bahamian Goombay Festival
Value: \$75,000.00
Cost: \$25,000.00 net

The Coconut Grove Bahamian Goombay “Title Sponsorship” package allows your company to own this event and position your company as a significant supporter of the community.

The event will be presented as The Coconut Grove Bahamian Goombay Festival presented by your company. Here are just some of the sponsorship assets your company will benefit and enjoy:
Category exclusivity in your company/product branded and sampled on site.

CONTACT 786-355-4800 – c_bettner@yahoo.com
www.coconutgrovebahamiangoombayfestival.com



Produced by



39th Coconut Grove Bahamian Goombay Festival

Parade & Bahamian / Caribbean Festival

Festivities May 14th - 17th, 2020 / Festival May 16th 2020

The Coconut Grove Bahamian Goombay Festival will be the defining event of the Season for 2020.

(Your Company) **MUST BE THERE!**

As the Title Sponsor, (Your Company) will receive:

Exclusive Sponsorship of your company's category and on site sales rights

- **Coverage on various radio partners**
- **Coverage in all print and collateral materials**
- **Incredible on-site branding opportunities though banner and promo placement.**
- **Over 10,000+ attendees!**
- **The Coconut Grove Bahamian Goombay Festival is coming... Public Relations**
- **Over 300 media outlets will receive press releases. Outlets are defined as TV,**
- **Radio – local radio with a 20 mile radius of the festival**
- **Social Media – Ads on Top 100 Websites including Facebook, Twitter & Instagram., food & beverage bloggers**
- **Print – New Times, Miami Herald, Community newspapers, Brickell Magazine , South Florida Luxury Guide, Tourism Magazines . Post card, banners, posters.**
- **Discount Coupons – Exhibitor websites, and website URL.**
- **Internet/Digital – Bloggers, Twitter , Yelp, exhibitor websites**
- **Calendar Listings – Over 40 websites.**

Note – All the above is subject to change

DON'T MISS IT!



39th Coconut Grove Bahamian Goombay Festival

Parade & Bahamian / Caribbean Festival
Saturday, June 4th - 6th, 2020

PLEASE DON'T FORGET TO HELP!



Hurricane Dorian has delivered a devastating blow to two of our major islands – Grand Bahama and Abaco. We are extremely saddened by the loss of life, homes destroyed and landscape damaged. The spirit and resolve of our people remains strong, and we will continue to help everyone impacted. For information on how you can help go to www.bahamas.com/relief - The Bahamas Ministry of Tourism

s.

SPONSORSHIP OPPORTUNITIES

- **Presenting Goombay Sponsor (1 Available)**..... \$25,000.00
- **Benefits:**
 - Company logo & name incorporated into name of festival for all advertising and promotional purposes.
 - Presented By or Your Company Name Presents
 - Prominently displayed as presenting sponsor in all printed materials.
 - Included in all print advertising (list of media available)
 - Your website will be linked with festival website and your logo will be prominently displayed. You will receive twitter updates and Facebook status updates.
 - Your company mentioned in all radio spots (SBS RADIO STATIONS) OTHERS
 - Large banner placement at Main stage at festival. Featured on Jumbo Board
 - VIP area 40x40 tented for your company to entertain VIP's (client is responsible for decoration, design of tent and all other production costs) we only provide space and tent.
 - VIP tickets and general admission tickets within reason
- **Grand Bahama Corporate Sponsor (2 Available)**\$15,000.00
- **Benefits:**
 - Company name & logo prominently displayed in all printed materials
 - Included in all print advertising (list of media available)
 - Your website will be linked with festival website and your logo will be prominently displayed. You will receive twitter updates and Facebook status updates. Your company mentioned in all radio spots
 - Large banner placement at festival.
 - VIP tickets and general admission tickets (As needed)

*39th Coconut Grove
Bahamian Goombay
Festival
Sat, May 16th, 2020*



Sponsorship Opportunities

Corporate Junkanoo Sponsor (Silver).....\$10,00.000

Benefits:

- Company logo & name prominently displayed in all printed materials.
- Included in all print advertising (list of media available)
- Your website will be linked with festival website and your logo will be prominently displayed. You will receive twitter updates and Facebook status updates.
- Banner placement at festival.
- 10X10 Tent with signage for your company.
- 4 VIP tickets and 12 general admission tickets

Corporate Caribbean Sponsor\$5,000.00

Benefits:

- Prominently displayed in all marketing & printed materials .
- Included in all print advertising (list of media available)
- Your website will be linked with festival website and your logo will be prominently displayed. You will receive twitter updates and Facebook status updates.
- Large banner placement at Main stage at festival.
- 10X10 booth at festival and signage.
- 2 VIP tickets and 10 general admission tickets

39th Coconut Grove Bahamian Goombay Festival 2020

MASTER OF CEREMONIES COPITA DE CUBA



**Live Music
will be
featured
along with
our DJ Carl of
J.A.M.
Productions**

Sponsorship Opportunities

Corporate\$2,500.00

Benefits:

- Prominently displayed in all marketing & printed materials .
- Included in all print advertising (list of media available)
- Your website will be linked with festival website and your logo will be prominently displayed. You will receive twitter updates .
- 10X10 booth at festival and signage.
- 6VIP tickets and 10 general admission tickets

Exhibitor / Corporate On-site Sponsors.....\$1,500.00

Benefits

- Logo will be included in all marketing materials
- Your website will be lined with festival website
- 10x10 booth on main site
- 4 VIP 8 general Admission tickets



Additional Exclusive Sponsorships Available:

AUTOMOTIVE, BANK, HEALTH CARE PROVIDERS & HOSPITALS.

REAL ESTATE.



Restaurant Vendor.....\$600.00

Benefits:

- Restaurant exhibitor will occupy a 10x10 booth space for the sole purpose of serving samples ranging from \$1.00 to \$ 12.00. the fee includes; 10x10 tent, (2) 6 foot tables, 2 chairs, electricity if needed (restaurants must provide exact electrical need which may effect your location) and ice.
- **For restaurants wanting an increase in tent space, for every additional 10x10 added there is a \$200.00 fee.**
- Restaurants keep 100% of their sales - **accepting cash or credit cards**. Restaurants are required to serve approximately 400 free samples of the restaurants choice for VIPS (A special coupon will be issue for this sample)
- Restaurants should provide at least 2500 samples to sell to the general public.
- There are two (2) Restaurant meeting prior to Festival to answer questions and do a walk thru of the site. A Restaurant Package will be provided



VIP Restaurant Food Vendor \$200.00

Benefits:

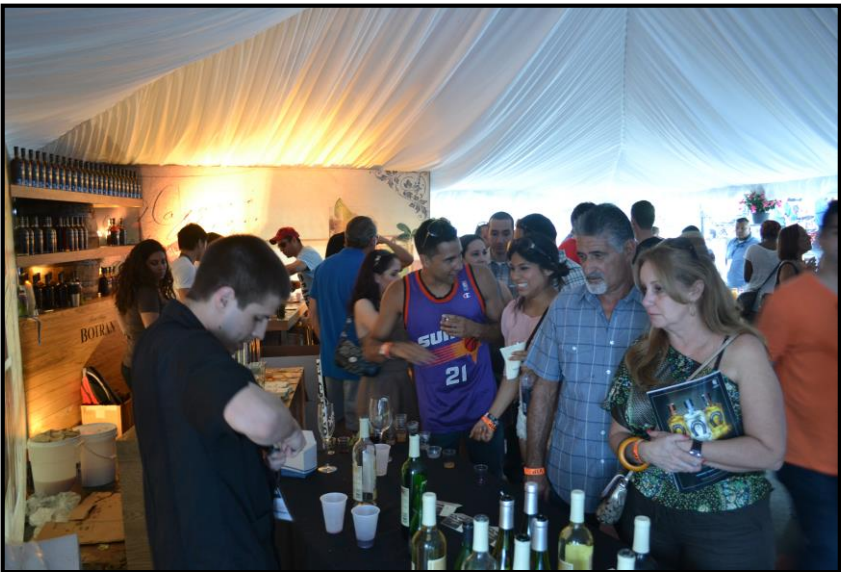
(VIP Vendor pays a \$200.00 fee and are allowed to donate food and sample in VIP area) and/ or food. Sampling in VIP area for 500+

Restaurants must provide all licensing and abide by the State of Florida handling of food and follow sanitation measures .

ONCE RESTAURANT ARE SIGNED AND PAID THEY WILL NOT BE REFUNDED IF THEY DECEIED TO BACK OUT OF THER EVENT!



39TH COCONUT GROVE BAHAMIAN GOOMBAY FESTIVAL



Beer / LIQUOR SPONSORS - RUMS FROM THE ISLANDS

LOCATION MAINSITE

On site sampling.....\$800.00

(MUST PROVIDE 500 -1000 POURS TO VIPS & DONATE 2 -4CASES FOR MAIN FESTIVAL BAR)

Benefits:

- Liquor exhibitor will occupy a 10x10 booth space for the sole purpose of serving samples of wine & spirits. (2) 6 foot tables, 2 chairs, electricity if needed and ice.
- Liquor company may sell bottles which customer may pickup at a designated locations. There is a \$95.00 additional charge for
Retail sales. (BOTTLES ONLY)
- Logo will be included in all marketing materials
- Your website will be lined with festival website

GRAND TASTING AREA

RUMS AND SPRITS FROM AROUND THE WORLD AND CARRIBEAN ISLANDS

Private area sampling.....\$500.00

(MUST PROVIDE 500-1000 POURS TO VIPS & DONATE 2-4 CASES FOR MAIN FESTIVAL BARS.

- Liquor exhibitor will occupy a 10x10 booth space for the sole purpose of serving samples of wine & spirits. (2) 6 foot tables, 2 chairs, electricity if needed and ice.
- Liquor company may sell bottles which customer may pickup at a designated locations. There is a \$95.00 additional charge for Retail sales.
- Logo will be included in all marketing materials
- Your website will be lined with festival website

**39TH COCONUT GROVE
BAHAMIAN GOOMBAY
PARADE & FESTIVAL
Sat, May 16th 2020
Festivities May 14-16th 2020**



FOR INFORMATION CONTACT

THE Coconut Grove Bahamian Goombay office at
786-355-4800 or 786-400-9958

E-mail c_bettner@yahoo.com

www.coconutgrovebahamianoombayfestival.com

(Website under construction)

• **VOLUNTEERS WANTED AND SUPPORT!**

- We are currently seeking talented people who would like to volunteer their time for the wonderful event.
- **We are looking for the following support :**
 - Manpower for setting up and tearing down the Festival
 - Local Musicians.
 - People to spread the word via Facebook, Twitter and Instagram.
 - Sponsors – support from local community in Coconut Grove.
 - Grant writers
 - We need people to help assist with other festivities such as The Historical Cemetery Clean-up, Kick off Party with Unveiling of Poster
 - Student Art Contest – All Local Schools will participate in this Poster Contest – Students will win ribbons and cash prizes 1st, 2nd and 3rd place.
 - Volunteers to assist with logistics and following the band making sure the route and musician get to park safely.

Volunteers can call our office to get volunteer application call 786-400-9958.

VENDOR / SPONSOR APPLICATION



**39th Coconut Grove
Bahamian Goombay
Festival 2020**



www.coconutgrovebahamiangoombayfestival.com

**“A PORTION OF PROCEEDS GO TO THE HURRICANE
DORIAN RELIEF PROGRAM”**
Return Application to: Coconut Grove Goombay Festival
Cynthia Bettner/ Taste of Brickell
800 Swan Avenue, Miami Springs, Fl 33166
Email to: c_bettner@yahoo.com

**SATURDAY ONLY! May 16TH 2020
ELIZABETH VIRRICK PARK (NORTH SIDE)**

Organization: _____ Tel: _____

Contact Person: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Level of Sponsorship: _____

Have you participated in the Festival in the past? _____

.....

I understand and agree by submitting this application that anyone associated with the Coconut Grove Bahamian Goombay Festival and or Taste of Brickell **WILL NOT BE** held liable for any physical, property damage, liability of loss during the leasing of the sponsorship / vendor space. The Festival Producers reserve the right to change date if weather condition are threatening. Upon signing and executing the contract and payment is received, Vendor/ Sponsor will not be allowed to cancel under any circumstance and **will not** be refunded.

Vendor/Sponsor
Signature: _____

Date: _____