

KHANAALI MEDIA GROUP LTD.

*The Little Pink Party*TM

THE MOST ADORED EXPERIENTIAL MARKETING EVENT IN THE BAHAMAS!

Exhibitor Kit S/S 2013

For more information
E-mail **HELLO@THELITTLEPINKPARTY.COM**
Call **242.325.4036 or 242.376.7175**

About the Agency

KhanAali Media Group Ltd. (KMG) is a boutique publicity, marketing, and special events agency. We build brands in fashion & beauty, wellness & health care, and entertainment & culture. Founded during the summer months of 2007, KMG has made a name for itself by identifying what's missing from the market, and of course... creating it.

KMG believes in a balanced approach where logic and artistic intervention are always embraced and challenged. The genius of the process depends on flights of imagination and sheer prowess to achieve our clients' goals with style and grace. We fuse traditional standards of communication with a contemporary spirit of expressionism, fashion, and culture. This "think outside the box" ingenuity coupled with the passion and dedication of the team has established KMG as the beloved little pink boutique agency producing a portfolio of marketing campaigns and special events boasting superiority.

the little pink party™ is the creation of KhanAali Media Group Ltd. In 2008, its founders, Krista Nairn and Kandice Hanna, found themselves inspired to reinvent the shopping experience for women in the Bahamas. Out of the belly of the global economic recession, they harnessed the opportunity to provide new, local start-ups and locally represented brands with an opportunity to reach this otherwise unattainable, influential audience. These live, interactive shopping events attract thousands of style-conscious women to a full day of direct marketing, experiential shopping, and non-stop entertainment.





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About the Event

The Little Pink Party™

THE MOST ADORED EXPERIENTIAL MARKETING EVENT IN THE BAHAMAS



A shopaholic's guide to what's hot, new, and undiscovered - from fashion to style, beauty, gadgets, decor, food, beverage, and more!

As profitable as it is entertaining, the little pink party™ is a clever, unpredictable collection of on-trend products and services. The curators bring together must-have beauty products, your new favorite retailers for clothing and accessories, and the yummiest, most creatively presented eats, pastries, and beverages.

the little pink party™ provides vendors and exhibitors with a sensational platform to interact with and sell to an engaged, captivated targeted audience. This event is a results-driven, lead-generating, product-selling forum.

We invite you and your brand to be a part of this shopping experience!

SHOP

Your favorite brands in our fashion pavilions.

SIP

Delicious cocktails & refreshments.

SEE

Ready-to-wear fashions & special performances.

SAMPLE

Fabulous products, services, & pastries.

SNAP

Or be captured by a fashion-forward photographer.

SCORE

Loads of giveaways and beauty booty.

Editions

GET CARRIED AWAY *May 2008*

EXHIBITORS 5 ATTENDEES 75

HONOR YOUR HEROINE *June 2009*

EXHIBITORS 15 ATTENDEES 300

THE HOLIDAY EDITION *November 2009*

EXHIBITORS 35 ATTENDEES 500

SUMMER PARADISE *June 2010*

EXHIBITORS 40 ATTENDEES 1,000

THE W WONDERLAND *December 2010*

EXHIBITORS 30 ATTENDEES 500

SUMMER BAZAAR *May 2011*

EXHIBITORS 55 ATTENDEES 1,500

SUMMER SO BRIGHT *May 2012*

EXHIBITORS 45 ATTENDEES 2,000

THE DISTRICT *December 2012*

EXHIBITORS 75 ATTENDEES 2,000

Sections

HEALTH AND WELLNESS SUITE

Launched in December 2010 at The W Wonderland. The Health & Wellness Suite provides free health screenings to all attendees by a licensed medical doctor as well as fitness consultations & demonstrations by local fitness clubs and centers.

KIDS PLAY PEN

Launched in May 2011 at Summer Bazaar. The Kids Play Pen entertains kids aged 2 - 12 with a bouncing castle, a magic show, a puppet show, party bags, and candy galore!

THE LITTLE PINK BOX GIVEAWAY

Launched in December 2012 at The District. The Little Pink Box Giveaway was specially designed to raise more funds for the official charity, The Cancer Society of The Bahamas while giving the purchaser instant gratification with a gift as small as a key chain or as grand as a brand new car!

IT GIRL

Launched in December 2012 at The District. The annual competition awards one lucky glamour girl with the title of IT GIRL and the face of the event appearing in advertising and marketing campaigns.

About the Attendees

the little pink party™ pool of attendees includes over 2,000 stylish, up-beat female shoppers looking to be introduced to the season's best while scoring freebies at every turn. These women have a voracious appetite for what's next, new, cool, and must-have.

Quick Snap Shot	%
FEMALE	85
UNDER AGE 35	64
COLLEGE GRADS	78
MEDIAN AGE	
34	
MEDIAN HHI	
\$75K	

Demographics

AGE	%
18 - 34	50
18 - 49	77
25 - 34	64
25 - 49	90

MEDIAN AGE
31

EDUCATION	
College Graduate	61
Post-College	21

HOUSEHOLD INCOME	
\$50K	71
\$75K	51
\$100K	38

MARITAL STATUS	
Single	34
Partnered	29
Married	36



Psychographics

the little pink party™ lady is a...
 martini maven
 designer shoe guru
 restaurant connoisseur
 career woman
 savvy internet surfer
 domestic goddess
 certified shopaholic

the little pink party™ lady works in...
 communications
 hospitality
 finance
 academia
 law
 medicine
 technology





GET CARRIE'D AWAY

May 2008

HONOR YOUR HEROINE

June 2009





THE HOLIDAY EDITION

December 2009

SUMMER PARADISE

May 2010





SUMMER SO BRIGHT

May 2012

THE DISTRICT

December 2012



A

A DASH OF HEAVEN
A DIVINE DESIGN
AFTER THE BELL
ALBERTO CULVER
ALL U
ALL YOURS VIRGIN REMY HAIR
ANDREAS ARCHELLI
APPEARANCE BEAUTY LOFT
APRYL AFRIL
ARDASTRA GARDENS, ZOO, &
CONSERVATION CENTRE
ARDYSS BODY SHAPERS BY
THE HEPBURN GIRLS
ARIANNA'S TREASURES
ARMALY'S HEALTHY CHOICE
GOURMET COFFEE
ART BY ADJUAH
AUTO MALL
AVEENO
AVLON
AVON

B

BACARDI & COMPANY LTD.
BAF FINANCIAL
BAHA RETREAT
BAHAMA SOL
BAHAMAS FERRIES
BAHAMASLOCAL.COM
BAHAMAS MEDICAL CENTER
BAHAMAS REEF REALTY
BAHAMAS SURGICAL FIRST
ASSISTANT LTD.
BAILEYS
BAISILEA NATURAL NAILS
BAKE BAHAMAS
BAKED THERAPY
BAKER'S LANE
BALLY TOTAL FITNESS
BAY STREET MEDICAL
BEJEWELLED BY DAGNY
BELLA DONNA
BEST FOOT FORWARD
BIGGITY
BLACK OPAL
BLACKBERRY
BOHEMIAN CHICK
BOLD & BEAUTIFUL WOMEN'S
CLOTHING & ACCESSORIES
BONITA DESIGN
BTC POWERED BY LIME
BUDS AND BLOSSOMS
EVENT PLANNING
BUN IN THE OVEN
BUOWS & RROWS
BUSY BUS

C

CAKES-A-LOT CUSTOM CAKERY
CANDYLAND CREATIONS
CELESTIAL TREATS
CHAMILIA
CHEEK.Y INTIMATE APPAREL
CHEESECAKE HEAVEN
CHICOS FELICES
CIA MONET
CJ'S HOBBIES, CRAFTS, &
LED PARTY RENTALS
CLASSY BUT SASSY
CLEAN & CLEAR
CLUB ONE FITNESS CENTRE
COCO BREEZE
COCOANDCOWE.COM
COLOMBIAN EMERALDS
COTY
CREATIONS BY YAZ
CREME OF NATURE
CRISIS CENTRE BAHAMAS
CUNNINGHAM'S ARTISTRY
CUPCAKE FRENZI
CUTIE PATOOTIE

D

D. C. TECHNOLOGY
DARCY ANTONIA
DERMALOGICA
DESIGN ESSENTIALS
DIAMOND POOCH
DREAM BOX CREATIONS
DREAM'S INVESTMENT GROUP

E

EDGE STICK BY AZURE
ELLE'HCIM JEWELRY DESIGN
EVENTS BY ALEXANDRA
EYE CANDY MAKE-UP

F

FAB COMPANY LTD.
FASHIONISTA
FINAL ACCENTS
FIRE & ICE MICHE BAGS
FIRST FITNESS
FOSSIL
FOURTH TERRACE
DIAGNOSTIC CENTRE

G

G-FIT
GARDEN OF EDEN NURSERY
GELAGRA TOPICAL GEL
GORGEOUS LINGERIE
GREY GOOSE VODKA



Past Exhibitors, Sponsors,

GUCCINI JEWELERS
GUESS BY MARCIANO
GUINNESS

H

HAIR INTERNATIONAL
SALON & SPA
HAIR KANDII
HAIR SPRAY SALON
HAPPY HAIR BOUTIQUE
HARL TAYLOR BAGS
HAVAIANAS
HAWAIIAN SILKY ARGAN OIL
HEAD OVER HEELS
HEAVENLY TREATS &
CANDYLAND
HELLO CUPCAKE
HER ENERGY DRINK
HONEY & ROMANCE

I

IMAGINE...
IMPRESSIONS DENTAL
INCREDIBLE EDIBLE GOURMET
DESSERT FAVORS
INTIMATE MOODS BOUTIQUE
IRENE'S GEMS
ITZY BITZY BOUTIQUE

J

JADAZZLES
JEWELRY BY FOX-Z
JOHNNIE WALKER
JOHNSON & JOHNSON
JUBILEE DANCE STUDIO

K

KATRINKA'S CREATIONS



& Event Participants ☆

KEEBLER
KEKE'S JEWELS
KETEL ONE VODKA
KHEMET BOTANICALS
KIDS IN URBAN PARADISE
KIM RIEDEL DESIGN
KISS NEW YORK
KOLAGE
KOTEX

L
L'OREAL PARIS
LA ROSE COSMETICS
LIP GLOSS PARTIES FOR GIRLS
LIQUID COURAGE
LOWE'S WHOLESALE
LUCAYAN PRINCESS
LULLABY BOUTIQUE

M
MAC'S MART
MAILBOAT COMPANY LTD.
MARIO'S BOWLING &
ENTERTAINMENT PALACE
MAYBELLINE
MICHAEL KORS WATCHES
MIDWIVES INK
MIMI
MISTY MOMENTS
MOTIONS
MYAY'S BAGS

N
NAIL TAXI BAHAMAS
NAILS BY VICTORIA
NAIR
NATURALS BY WENDY
NATURELLE

NAUTILUS
NEUTROGENA
NINA BOSCARIO
NOVELTEASE

O
OBSESSION DESIGN BOUTIQUE
OCCASIONS BY J&A SAT
OFFICE INTERIOR SPECIALISTS
OH! NATURAL AROMATHERAPY
OLIVE'S CAKE HOUSE
ORGANIC ROOT STIMULATOR
ORIGINS BAHAMAS

P
P.I.N.K. VODKA
PARIS BAHAMAS
PHIL'S FOOD SERVICES LTD.
PINK JASMINE
PINK PEARL GEM
PINK SAND JEWELS
POSH
POTENTIAL CHURCH
PRECIOUS STONES BY ROMAINE
PRESTIGE TOTAL TRANSFORMA-
TION SALON & SPA
PRETTY. GORGEOUS. HAIR.
ACCESSORIES.
PRIMADONA SAMPLE SALES

R
R.S.V.P
RE•BATH
RANFURLY HOME FOR
CHILDREN
RADOX
RBC ROYAL BANK
ROCKABUY BABY BOUTIQUE

S
SANDS BEER
SALLY HANSEN
SASHA'S FOXY PAWS PET
BOUTIQUE
SEAHORSE SAILING
ADVENTURES
SHAMBALLA 242 CUSTOM
ACCESSORIES
SILVER DUST
SILVERZ BOUTIQUE
SIMPLY GOURMET
SIMPLE
SOFT & BEAUTIFUL
SOMETHING'S DIFFERENT
SPA LA LA
SPARKLING DIARIES
ST. IVES

STEPPING OUT SHOES
SUGAR IS SWEET
SUZUKI
SWEET MOUTH BAKED GOODS

T
THE BABY COMPANY
THE BAHAMAS AIDS
FOUNDATION
THE BATTER GIRLS
THE DERMAL CLINIC
THE FAB LANE
THE GIFT SHOPPE AT THE
HILTON BRITISH COLONIAL
THE GUEST LIST
THE KAT EYE NAIL BAR
THE LATCH
THE LEMONADE STAND
THE LITTLE PASSION SHOPPE
THE PINK STILETTO
THE WORKSHOP WAX
BOUTIQUE
TIRADE OF THE HEART
TRESEMME
TROPICAL GEMS

U
U BY KOTEX

V
VITAMIN CITY

W
WHY MEN GET MARRIED
WINDEMERE SALON & DAY SPA
WOMEN'S EMPOWERMENT
SUMMIT
WRAPPED IN ROSES
WRIGLEY

X
X-PRESS IT
XQUISITE EVENT SPECIALIST

#
14 SWEET TINGS LANE
1.9.6. THE SHOPPING
EXPERIENCE

Get on the List!
**SIGN ON
TODAY!**

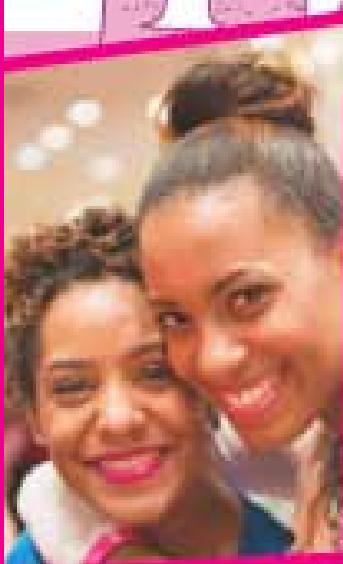


WEDNESDAY, DECEMBER 12, 2012
08 | ARTS & ENTERTAINMENT

made U look Pink P.A.R.



WT
04
A
F
By JEP
Tribune
12/12/12



WEDNESDAY, DECEMBER 12, 2012

ARTS & ENTERTAINMENT

MAJOR MILESTONES FOR THE LITTLE PINK PARTY

FARAH GIBSON
Features Writer
farahgibson@nassauguardian.com



Box. Part proceeds from the event go to support the fight against breast cancer.

"The event went exceptionally well. It was stellar. We experienced a great turnout. The event saw about 2000 attendees. Many of the attendees were able to score big at the event. We had a number of people win roundtrip tickets, hotel stays on the Family Islands, and gift certificates. Some people won phone cards, and much more. We gave away a car too and over 700 prizes," she said Ms Hanna.

The lucky winner of "The Little Pink Foot Toot" was 17-year-old Robin Campbell, a 12th grade student at Queen's College. "Some people may not see it as big, but for us to give away a car, that was a big deal. We are a very young business and we had to purchase that car so this was a big milestone for us," she said. Throughout the event there were fashion showcases, entertainment as well as fitness demonstrations.

During the event, the winner of the "It Girl Spokesmodel Competition" was revealed. The winner

was 23-year-old Crystal Clinton, a college graduate, who won a phone and a cosmetic basket. She will be featured in two local magazines, ad campaigns for the event and will appear with The Little Pink Party Team during community service activities.

"I really enjoyed my experience at the event and behind the scenes. I entered the competition because I found the goal of the event appealing and the fact that they are donating to the fight against breast cancer. I really love the event because it gives you the opportunity to just be a lady. At the event I got to meet a lot of people and network. The event exceeded my expectation," Crystal said.

The Little Pink Party started out as a small pre-celebration for the first Sex In The City movie lunch back in 2008. It has blossomed into one of the most highly anticipated shopping parties, attracting thousands of patrons yearly.



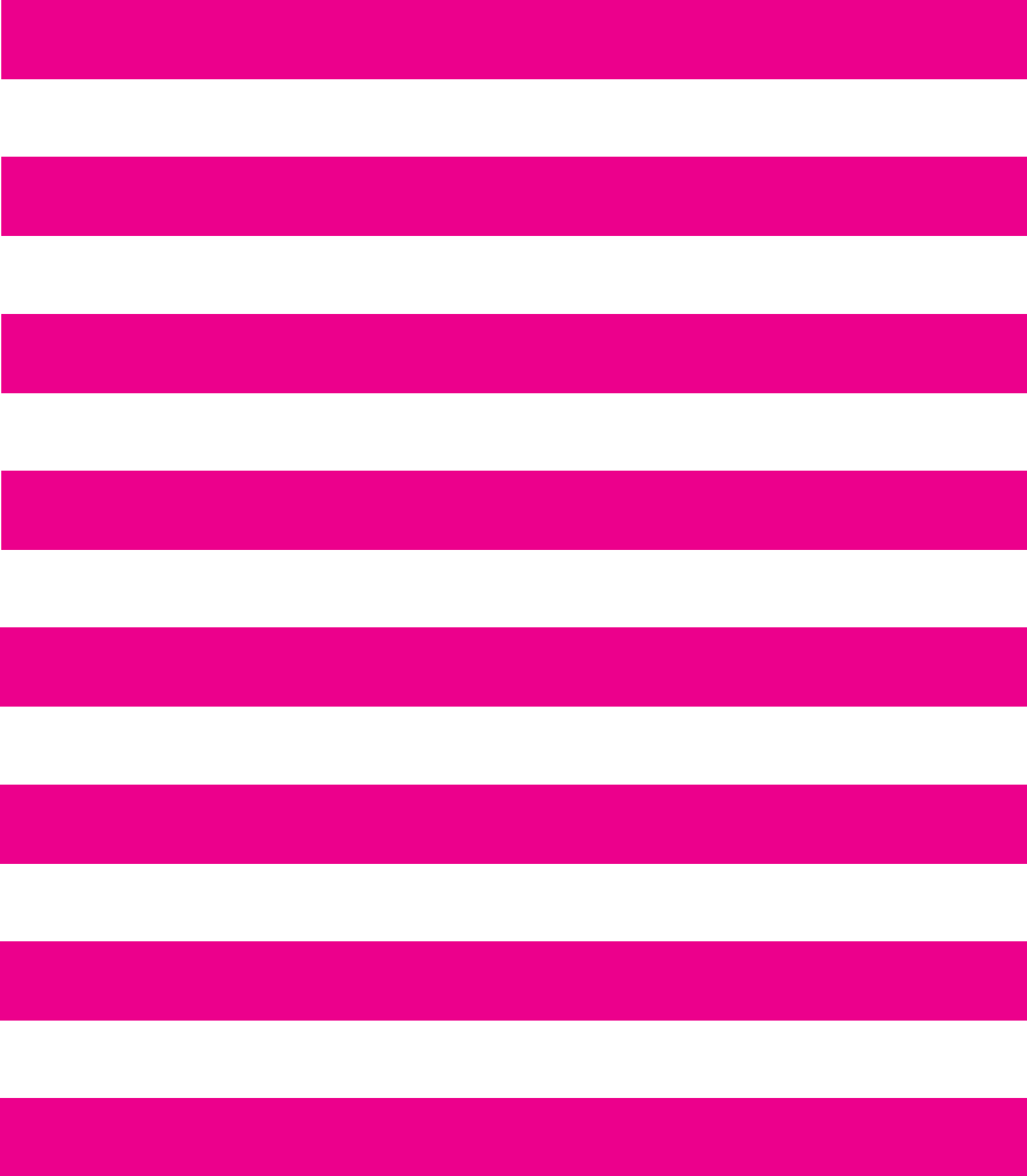
The Nassau Guardian | Friday, December 7, 2012 | Section 1

PULSE



With 1,000 prizes to be scored this year, you may just be one of the lucky winners. Pictured at left is Little Pink Party event producer Kandus Hanna. At right is artist Audine Johnson.







FIND US. FOLLOW US. PIN US.

KHANAALI MEDIA GROUP LTD.

The Little Pink Party™

THE MOST ADORED EXPERIENTIAL MARKETING EVENT IN THE BAHAMAS

SALUTE *the* SUMMER



Shop.



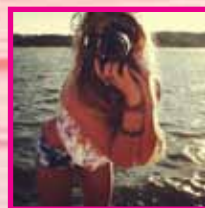
Sip.



See.



Sample.



Snap.



Score.

DOUBLE THE FUN ALL DAY SATURDAY & SUNDAY

MAY 25 & 26, 2013

COLLINS ESTATE COLLINS AVENUE & SHIRLEY STREET

WWW.THELITTLEPINKPARTY.COM







Sip.



See.



Sample.



Snap.



Score.

THE EVENT

For the S/S edition of **the little pink party™**, Team TLPP has created a number of opportunities for local brands and businesses to get the most out of their summer season marketing experience. This May, **the little pink party™** will introduce the **SALUTE THE SUMMER** shopping event on **Saturday & Sunday - May 25 & 26, 2013**. This event will showcase a collection of local favorites on the grounds of the historic **Collins Estate** on Collins Avenue and Shirley Street.

The venue will be transformed into a sensational retail environment and “playdium” for merchants, shoppers, and the entire family. Attendees will enter into an open-air shopping mall event with boutique-styled cabanas hosted by leading retailers in the fields of fashion & jewelry, beauty & cosmetics, electronics & technology, health & fitness, and food & beverage.

Shoppers will find themselves inside the pages of their favorite lifestyle magazine as they shop, sip, see, sample, snap, and score!

KhanAali Media Group Ltd. and Team TLPP are thrilled to offer an exclusive, invitation-only marketing opportunity available for a limited number of retailers, food & beverage providers, non-profit exhibitors, and a limited number of charitable organizations.

We invite you to be a part of this shopping experience. Display your brand line! Unveil your spring/summer collection! Set-up shop for your most valuable customers - real Bahamian women on one or both days!

OPPORTUNITIES

the little pink party™ provides exhibitors with a unique platform to interact with and sell to an engaged target audience.

EXHIBITOR OPPORTUNITIES

There are a number of opportunities to be seen and heard at the event, apart from your exhibitor presence. Join Bodine on stage for a 5-minute interview about your brand or business! Perform live for hundreds of guests! Place your promotional item in the entry swag!

CO-BRANDING OPPORTUNITIES

Fans of the event especially enjoy all the swag they collect. Increase your brand awareness and visibility by partnering with us to brand a consumer product relevant to your business. Promotional items to consider include: key chains, pens, water bottles, lip balms, manicure kits, mirrors, mouse pads, calendars, organizers, magnets, yoga mats, T-shirts, mugs, and others.

INTEGRATED MARKETING OPPORTUNITIES

The Little Pink Box Giveaway campaign will give retailers, brand representatives and our attendees the opportunity to score more while supporting the fund raising efforts for the fight against breast cancer. Each box contains a voucher outlining the details of the giveaway donated by our generous sponsors, exhibitors, and supporters. The value of the giveaway listed on the voucher will vary from promotional giveaways to free cups of coffee or phone cards to coupons or gift certificates for products and services to round trip tickets, hotel stays, and mobile phones to an all-expense paid trip for 4!.

The fashion show and *Make Me Over Giveaway* segment of the event is sure to wow attendees again! Exhibitors will have the opportunity to show off and show out as seasoned models hit the stage in fashions curated by celebrated local stylists.

Contact your account executive for more details on opportunities available to you.

BENEFITS

ABUNDANCE OF SAVVY SHOPPERS

We offer a turn-key, cost effective experiential marketing opportunity for brands to get up close & personal with over 2,500 of the Bahamas' most savvy shoppers - the highly targeted 21 - 45 year old female market.

PURCHASING POWER OF WOMEN

We have developed and maintained a loyal fan base of middle to upper-middle class Bahamian women with disposable income.

INCREASED SALES & EXPANDED DATABASE

We offer competitive exhibitor fees, so your brand can meet target sales goals and capture the attention of hundreds of your direct customers all in one night!

RAISE PRODUCT AWARENESS

We create opportunities for your business to move product, increase sales, and foster brand awareness on event day all for the goal of post-event consumption.

AN EVENT THAT DELIVERS RESULTS

the little pink party™ is a high-energy, high-traffic event with structure and style. Our show is produced by a team of marketing and special events aficionados who all have an eye for detail and strives for the ultimate experience for both the exhibitor and the shopper!

ALWAYS BENEFITING CHARITY

the little pink party™ is a fashionable opportunity to support the fight against breast cancer. The event encourages better business practices by aligning its efforts with a pro-social, charitable cause. After each event, Team TLPP makes a healthy monetary donation to The Cancer Society of the Bahamas along with other event swag to be given to breast cancer fighters and survivors on behalf of the event, its vendors, and its attendees.



EXHIBITORS

Successful exhibitors include: brands represented locally, companies, store owners, and non-profit organizations with an interest in seasonal consumerism and the social lifestyles of Bahamians during the holiday shopping season. The most successful businesses are (but are not limited to): fashion & accessory retailers, beauty & cosmetic retailers, personal care & grooming service providers, food and beverage providers, consumer electronics & gaming system retailers, health & fitness service providers, home decor & furniture retailers, DJs & recording artists, automotive brands, non-profit social organizations, and other service providers, retailers, & marketers.

WHO IS WHO

ARE YOU A RETAIL EXHIBITOR?

You and your brand qualify to be a retail exhibitor, if you plan to sell products or services at the event. Applicable categories include: dry goods, cosmetics, hardware, groceries, etc.

Placement Options: Green Space East, Green Space West

ARE YOU A FOOD PRODUCT EXHIBITOR?

You and your brand qualify to be a food product exhibitor, if you plan to prepare and sell food items or alcoholic or non-alcoholic beverages for consumption, sampling, and marketing purposes. Menus must be approved and confirmed by your TLPP account executive. Sample size products for tasting should be provided.

Placement Options: Pavement East, Pavement Center, Green Space East

ARE YOU A NON-PROFIT EXHIBITOR?

You and your brand qualify to be a non-profit exhibitor, if you plan to present information for a product or service with a spatial presence at the event. Special considerations apply for charitable, non-profit organizations. Ask your Team TLPP account executive for details.

Placement Options: Pavement East, Pavement Center, Green Space West

REASONS YOUR BRAND SHOULD SHOW AT THE SALUTE THE SUMMER EVENT

If you want to move product fast and your entire showing consists of dry goods, cosmetics, hardware, grocery items, or food & beverage products, then your brand should show at this sales & marketing event.

If your interest is in brand awareness, building relationships with your target markets, introducing your summer collection at competitive pricing, giving away promotional material or products, then your brand should show at this shopping event.

WHERE WILL THE EVENT BE ADVERTISED?

Roadside Signs
Newspaper Ads
Cable Media (Various Channels)
Event Posters
Event Flyers

Facebook Ads
Facebook Fan Page
thelittlepinkparty.com
BahamasLocal.com
Online Newsletters

Twitter
Pinterest
Radio :30 Ads
On-Air Mentions & Live Reads

WHERE WILL YOUR BRAND BE VISIBLE OR MENTIONED?

With the purchase of an exhibitor boutique, your brand will be listed or your logo will appear on the following media:

Event Posters
Event Flyers
Facebook Group Page
Event Photos
Press Releases

Swag Bags (Product Placement)
On-Air Mentions
Event Activity Guide
Entry Brochure
thelittlepinkparty.com

BahamasLocal.com
Online Newsletters
On-Stage Interview
On-Stage Live Demonstration

Small BOUTIQUE

EXHIBITOR PACKAGE

STRUCTURAL

One 6 ft. x 10 ft. Space *with* Canopy

One 6 ft. Table

Two Folding Chairs

One Set of Table Linens *Cover & Skirt*

One Event Sign

ADVERTISING

With a boutique commitment, your brand will appear on select promotional material.

EXTRAS

Two Name Tags

Two Entry Swag

There is limited space available in each category of exhibitor on each day to avoid duplication of product or service. KhanAali Media Group Ltd. reserves the right to refuse participation for whatever reason it deems necessary. If categories are full, you have the option of being wait-listed.



Price

\$350 Per Day
A 25% discount is applied to a 2 - Day purchase for a total of \$525.00.

Important Dates

25%	NOW DUE	\$87.50
50%	APRIL 12	\$175.00
25%	MAY 10	\$87.50

The 25% non-refundable deposit is required to reserve the boutique space at the event. Reservations expire Friday, April 12, 2013. If 75% of the total payment is not received by this date, the reservation will be cancelled.

Medium BOUTIQUE

EXHIBITOR PACKAGE

STRUCTURAL

One 10 ft. x 10 ft. Space *with* Canopy

One 8 ft. Table

Two Folding Chairs

One Set of Table Linens *Cover & Skirt*

One Event Sign

ADVERTISING

With a boutique commitment, your brand will appear on select promotional material.

EXTRAS

Two Name Tags

Two Entry Swag

There is limited space available in each category of exhibitor on each day to avoid duplication of product or service. KhanAali Media Group Ltd. reserves the right to refuse participation for whatever reason it deems necessary. If categories are full, you have the option of being wait-listed.



Price

Per Day
 A 25% discount is applied to a 2 - Day purchase for a total of \$675.00.

\$450

Important Dates

25%	NOW DUE	\$112.50
50%	APRIL 12	\$225.00
25%	MAY 10	\$112.50

The 25% non-refundable deposit is required to reserve the boutique space at the event. Reservations expire Friday, April 12, 2013. If 75% of the total payment is not received by this date, the reservation will be cancelled.

Large BOUTIQUE

EXHIBITOR PACKAGE

STRUCTURAL

- One* 10 ft. x 20 ft. Space *with* Canopy
- Two* 8 ft. Table
- Four* Folding Chairs
- Two* Sets of Table Linens *Cover & Skirt*
- One* Event Sign

ADVERTISING

With a boutique commitment, your brand will appear on select promotional material.

EXTRAS

- Four* Name Tags
- Four* Entry Swag

There is limited space available in each category of exhibitor on each day to avoid duplication of product or service. KhanAali Media Group Ltd. reserves the right to refuse participation for whatever reason it deems necessary. If categories are full, you have the option of being wait-listed.



Price

\$750 Per Day
A 25% discount is applied to a 2 - Day purchase for a total of \$1,125.00.

Important Dates

25%	NOW DUE	\$187.50
50%	APRIL 12	\$375.00
25%	MAY 10	\$187.50

The 25% non-refundable deposit is required to reserve the boutique space at the event. Reservations expire Friday, April 12, 2013. If 75% of the total payment is not received by this date, the reservation will be cancelled.



FIND US. FOLLOW US. PIN US.

X-Large BOUTIQUE

EXHIBITOR PACKAGE

STRUCTURAL

Two 10 ft. x 40 ft. Space *with* Canopy

Four 8 ft. Table

Eight Folding Chairs

Four Set of Table Linens *Cover & Skirt*

One Event Sign

ADVERTISING

With a boutique commitment, your brand will appear on select promotional material.

EXTRAS

Eight Name Tags

Eight Entry Swag

There is limited space available in each category of exhibitor on each day to avoid duplication of product or service. KhanAali Media Group Ltd. reserves the right to refuse participation for whatever reason it deems necessary. If categories are full, you have the option of being wait-listed.



Price

Per Day **\$1,250**
A 25% discount is applied to a 2 - Day purchase for a total of \$1,875.00.

Important Dates

25%	NOW DUE	\$312.50
50%	APRIL 12	\$625.00
25%	MAY 10	\$312.50

The 25% non-refundable deposit is required to reserve the boutique space at the event. Reservations expire Friday, April 12, 2013. If 75% of the total payment is not received by this date, the reservation will be cancelled.

E-mail HELLO@THELITTLEPINKPARTY.COM Call 242.325.4036 or 242.376.7175

Shop. Sip. See. Sample. Snap. Score.

Extras

A LA CARTE

	\$
Preferred Placement	50
Access to Electricity	25
6 ft. Table <i>with</i> 2 Chairs	15
24" x 63" Banner <i>with</i> Stand	225
Fashion Show <i>Participating Exhibitor</i>	50
Fashion Show <i>Non-Exhibitor</i>	175

MARKETING

Apart from spatial presence at the actual event, **the little pink party™** offers a number of accompanying features that further your brand's reach to this targeted group of consumers.

The Little Pink Swag Bag

These coveted goodie bags filled with samples, coupons, and other fun finds from our generous sponsors are a hit with the ladies! Consider including your brand's promotional item.

The Little Pink Box Giveaway

This fund raising initiative in aid of the fight against breast cancer. Every box contains a giveaway donated by a generous sponsor, exhibitor, or donor. All prizes are published online and in a local newspaper prior to the event.



EXHIBITOR CONTRACT

Payments must be recorded on Exhibit Contract and will be confirmed via e-mail upon receipt. All Exhibits confirmed within 20 days of event date are subject to space availability.

EXHIBITOR INFORMATION

COMPANY NAME _____

CONTACT PERSON _____ TITLE _____

STREET ADDRESS _____ CITY _____

PHONE _____ CELL PHONE _____

E-MAIL ADDRESS _____

WEB ADDRESS _____

Please list the products and/or services you will exhibit: _____

Will you be providing an activity at your boutique? List the activity name as you want it to appear on the event activity flyer: _____

Food and beverage exhibitors - Please list the food samples you will be providing: _____

Did someone refer you to the little pink party™? Please provide their name, organization or brand, and contact (if available): _____

PLEASE INDICATE THE EXHIBITOR PACKAGE YOU WOULD LIKE TO PURCHASE:

EXHIBIT PACKAGES	PRICE	A LA CARTE ADD-ONS	PRICE	<input type="checkbox"/> One DAY <input type="checkbox"/> Two DAY
<i>Small</i> BOUTIQUE	<input type="checkbox"/> \$350	<i>Preferred</i> PLACEMENT	<input type="checkbox"/> \$50	Package TOTAL \$ _____
<i>Medium</i> BOUTIQUE	<input type="checkbox"/> \$450	ELECTRICITY	<input type="checkbox"/> \$25	A La Carte TOTAL \$ _____
<i>Large</i> BOUTIQUE	<input type="checkbox"/> \$750	<i>Extra</i> TABLE & CHAIRS	<input type="checkbox"/> \$15	Grand TOTAL \$ _____
<i>X-Large</i> BOUTIQUE	<input type="checkbox"/> \$1250	BANNER & STAND	<input type="checkbox"/> \$225	
		FASHION SHOW	<input type="checkbox"/> \$____	

KMG REP INITIALS

EXHIBITOR INITIALS

PLEASE INDICATE THE PAYMENT METHOD YOU WOULD PREFER:

☐ CASH ☐ MANAGER'S CHEQUE ☐ MONEY ORDER

Manager's cheques and money orders are to be made payable to KhanAali Media Group Ltd. A \$35 fee for any exhibit cheque payments that are returned due to insufficient funds.

PLEASE INDICATE THE PAYMENT OPTION YOU WOULD PREFER:

☐ PAYMENT PLAN \$ _____ | _____ \$ _____ | _____ \$ _____ | _____
25% Due 50% Due By APRIL 12 Final 25% By MAY 10

☐ FULL PAYMENT \$ _____ | _____
100% Due Date

The total fees owed to KhanAali Media Group Ltd. (KMG) for the little pink party™ SALUTE THE SUMMER must accompany this exhibitor contract. A 25% DEPOSIT IS REQUIRED FOR RESERVATION; \$75 (BSD). OF THE DEPOSIT IS NON-REFUNDABLE. THE REMAINING PAYMENT IS DUE ACCORDING TO THE PRESCRIBED AND MUTUALLY AGREED UPON PAYMENT SCHEDULE. AT LEAST 75% OF THE TOTAL PAYMENT IS DUE BY FRIDAY, APRIL 12, 2013. LAST DAY TO CANCEL THE RESERVATION WITHOUT PENALTY IS FRIDAY, MARCH 29, 2013. FINAL EXHIBITOR PAYMENT IS DUE NO LATER THAN FRIDAY, MAY 10, 2013. EXHIBITS CONTRACTED WITHIN 20 DAYS OF THE EVENT ARE SUBJECT TO SPACE AVAILABILITY AND REQUIRE FULL PAYMENT. A \$50 LATE FEE WILL BE INCURRED. If you fail to make your final payment by the prescribed date, you jeopardize the reservation of your boutique and/or inclusion in marketing and advertising efforts. KhanAali Media Group Ltd. reserves the right to reallocate boutiques to wait-listed exhibitors. Additional exhibitor considerations and regulations will be outlined in future correspondence.

For this agreement to be valid and registration to be confirmed, the following Terms & Conditions page must be signed and dated.

EXHIBITOR TERMS & CONDITIONS

1. EXHIBITOR

a) The exhibitor agrees to (i) obey all laws, by-laws, ordinances, and regulations governing the use of the facility and operation of the Expo (ii) abide by the rules and regulations of the city, fire and police departments, and of any other government or regulatory body having authority to regulate the facility and the Expo, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors of the Expo.

b) The Exhibitor agrees to abide by all rules and regulations governing the Expo established by KhanAali Media Group (hereafter shown as Event Producer), including rules and regulations set forth in the Exhibitor Manual & Vendor Kit.

c) The Exhibitor agrees to observe, to the extent applicable, all union contracts and labor relations agreements in force (i) between Event Producer and contractors providing services to the facility and (ii) governing companies operating in the facility in which the Expo is taking place.

d) The Exhibitor agrees to obtain, at its own expense, any licenses or permits which are required for the operation of its trade or business during the term of the Expo and to pay all taxes, including all applicable sales taxes, of any nature or kind that might be levied against it as a result of operation of its trade or business in its contracted space.

e) The playing, performing, reproduction, broadcasting or other use at the Expo of any music, materials, devices, processes, and dramatic rights (the "Work") that is the subject of any third party copyright, trademark, industrial design, patent, or any other intellectual property right, by the Exhibitor or its agents, representatives or employees is prohibited without the express written consent of Event Producer. The Exhibitor agrees to indemnify and hold harmless Event Producer and the facility (and their respective officers, directors, employees, insurers, agents, representatives, employees and those for whom the Exhibitor is responsible by law) against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any Work by the Exhibitor, its agents, representatives, employees, and those for whom the Exhibitor is responsible by law.

f) The Exhibitor agrees to occupy the contracted exhibit space during Expo hours and to sell, promote or advertise only the products and services described in this agreement. No third party information may be disseminated. With the exception of promotional materials which are mutually agreed upon to be displayed at the space of another participating business OR a prior specified agreement with Event Producer, the Exhibitor may display, distribute and promote themselves and/or their businesses within the confines of their assigned areas only.

2. EVENT PRODUCER

a) Event Producer reserves the right to (i) determine the eligibility of Exhibitors and exhibits for the Expo (ii) reject or prohibit exhibits or Exhibitors which Event Producer considers objectionable, inappropriate, disruptive, or offensive to Event Producer, other Exhibitors or Expo Attendees (iii) change or modify the layout of the Expo and/or relocated exhibits or Exhibitors; (iv) cancel, in the whole or in part, the Expo due to an event of force majeure; or (v) change the date, location, and duration of the Event; without any liability to Event Producer.

b) Event Producer shall have the right to establish and amend or modify any regulations governing use of the facility and the Expo.

3. ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights or sublet space under this Agreement without the prior written permission of Event Producer, which permission may be withheld in Event Producer's sole discretion.

4. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless Event Producer and the facility, their respective others, directors, agents, representatives, insurers, and employees, or those for whom the Exhibitor is responsible in law, against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) its occupancy of the exhibit space; (ii) the use of equipment of devices furnished to or used by the Exhibitor or other persons in connection with the Expo, and (iii) personal injuries, death, property damages or any other damage sustained by the Exhibitor, Event Producer, Show Decorator, the facility, Show sponsors or a visitor to the Expo and their respective directors, officers, agents, representatives and employees or those for whom the Exhibitor is responsible in law.

5. LIABILITY AND INSURANCE

a) The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to Event Producer for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name Event Producer as loss insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitors presence or operations at the Event. The policy shall provide of at least \$1,000,000 in General Liability Insurance.

At the request of Event Producer, the Exhibitor shall provide Event Producer with a copy of such policy.

b) The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident, or other cause and accepts all risks associated with the course of the Expo. Exhibitor may not make any claim or demand or take any legal action, whatsoever, against Event Producer, Show Decorator,

The Expo sponsors or the facility in which the Expo is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

c) Neither Event Producer nor facility will assume liability for loss or damage, though any cause, of equipment, products, goods, exhibits, or other materials owned, rented or leased by the Exhibitor.

d) Any person who is prevailing party in any legal proceeding brought under or related to the transaction described in this exhibitor agreement is entitled to recover prejudgment interest, reasonable attorney's fees and all other costs of litigation from the non-prevailing party.

6. BOOTH DISPLAY

The Exhibitor agrees that no display will be dismantled or goods removed during the term of the Expo, but will remain intact until the end of the final closing hour of the Expo day. The Exhibitor also agrees to remove its display and equipment from the Expo site by the final move-out time and in the event of a failure to do so, or failure to return the allocated space to the same condition as at the move-in date, the Exhibitor agrees to pay for any additional costs and expenses incurred by Event Producer.

7. CANCELLATION AND TERMINATION

a) The Exhibitor shall have the right to cancel this agreement by notice in writing to be delivered to Event Producer no later than twenty (20) days preceding the opening date of the Expo. Exhibits that are cancelled more than 20 days from the start of the selected Expo date will receive a full refund of all monies paid to date less a \$75 cancellation fee. All exhibit fees are 100% non-refundable less than 20 days from the selected Expo date. In the event that the Exhibitor (i) notifies Event Producer less than 20 days preceding the opening date of the Expo that it wishes to cancel this agreement; or (ii) fails to make payments in accordance with the payment schedule set out herein; or (iii) except as otherwise permitted herein, fails to appear at the Expo; Event Producer reserves the right to (iv) cancel this agreement without notice and all rights of the Exhibitor hereunder shall cease and terminate; (v) retain any payment made by Exhibitor as liquidated damages (and not as a penalty) for breach of this agreement; (vi) re-rent the said space; and (vii) bring action against the Exhibitor for payment of the full cost of the space originally contracted from Event Producer.

b) If the Exhibitor violates or breaches any other terms or conditions of this license agreement, all payments made by the Exhibitor and all amounts due to Event Producer shall be deemed earned by Event Producer and all deposits received shall be non-refundable and nontransferable. In the event of any violation or breach of the terms of this agreement, Event Producer shall have the right to immediately occupy the space of the violating, and/or breaching Exhibitor and utilize it in any manner as Event Producer deems appropriate, including, but not limited to, re-contracting its use to another exhibitor. The Exhibitor shall not be entitled to any offset or mitigation of the amount due under this agreement as a result of the use of or payment for the space by another exhibitor at the Expo.

c) Each agreement by the Exhibitor contained herein is material and of the essence of this contract and violation of any term or condition hereof by the Exhibitor shall be a default of the entire agreement entitling Event Producer to immediately and without notice revoke the privileges granted to the Exhibitor and take possession of the space of the defaulting Exhibitor.

8. FORCE MAJEURE

In the event that (i) the facility in which the Expo is to be held or is held is destroyed or becomes unavailable for occupancy or (ii) Event Producer is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Expo is cancelled or curtailed, for any reasons beyond the control of Event Producer, including but not limited to, casualty, explosion, fire, lightning, flood, hurricane, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, Event Producer will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

9. MISCELLANEOUS

a) Waiver by Event Producer of any breach of any term or provision of this agreement by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof.

b) No alterations or variations of the terms of this license agreement shall be valid unless made in writing and signed by each of the parties hereto.

c) This Agreement shall be governed and construed in all respect in accordance with the laws of the Commonwealth of The Bahamas.

d) There is a \$35 Returned Cheque Fee for any exhibit payments returned due to Insufficient Funds.

I have read, understand, and agree to the above Terms & Conditions:

EXHIBITOR SIGNATURE _____ DATE _____

EXHIBITOR COMPANY NAME _____

EVENT PRODUCER SIGNATURE _____ DATE _____



KhanAali Media Group Ltd. and Team TLPP are continuously conceptualizing new and engaging ways for the little pink party™ to support The Cancer Society of the Bahamas and the fight against breast cancer.

The Little Pink Box Giveaway is a unique fund raising concept that amplifies the elements of wonder and excitement, making the act of spending more about scoring and supporting! Patrons will buy a little pink box for \$10 and score one of hundreds of giveaways while supporting the fund raising efforts for the fight against breast cancer. Each box contains a voucher outlining the details of the giveaway donated by our generous sponsors, exhibitors, and supporters. The value of the giveaway listed on the voucher will vary from promotional giveaways to free cups of coffee or phone cards to coupons or gift certificates for products and services to round trip tickets, hotel stays, and mobile phones to an all-expense paid trip for 4! These giveaways will be available for redemption at **the little pink party™ Salute the Summer** event, at a specified location in the event space.

We invite you to be a part of this fund raising opportunity benefitting our worthy charity, The Cancer Society of The Bahamas.

HERE'S WHAT WE NEED YOU TO DO

DONATE AT LEAST FIVE (5) GIVEAWAYS - one (1) premium giveaway valued at \$50 or more and four (4) moderate giveaways valued between \$10 and \$50.

As a donor, you will **SCORE MORE** for your brand with increased visibility and reach. Your brand name or logo will be listed on print and web advertisements that will run for this special promotion.

Thank you for considering joining our roster of generous giveaway donors! The more giveaways you supply, the more opportunities you help to create for the fund raising of The Cancer Society of the Bahamas.

DONATION FORM

Thank you for choosing to participate in The Little Pink Box Giveaway as a donor.

CONTACT NAME _____ COMPANY/BRAND NAME _____

GIFT TYPE ☐ PREMIUM GIFT ☐ MODERATE GIFT ☐ PROMOTIONAL GIFT

PRODUCT NAME & DESCRIPTION

NUMBER OF PIECES _____ PRICE PER PIECE _____ TOTAL DONATION VALUE _____

☐ FOR PICK-UP ☐ FOR DELIVERY

I hereby confirm that the information herein is true and correct. _____
SIGNATURE DATE

MEET THE TEAM



KANDICE HANNA
FOUNDER & EVENT PRODUCER
ACCOUNT EXECUTIVE
kandice@thelittlepinkparty.com



KRISTA HANNA
COFOUNDER & DIRECTOR OF FINANCE
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CASSIE BENOIT
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KRISTY KEMP
DIRECTOR OF OPERATIONS
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PERCEPHONE BURROWS
DIRECTOR OF WEB RELATIONS
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sef@khanaali.com

CONTACT YOUR FAVORITE ACCOUNT EXECUTIVE TO RESERVE YOUR SPOT AT THE LITTLE PINK PARTY™ TODAY!